

REFERENCE NUMBER

"August 05" VP 05-08

PAGE 1 of 4



LITTLE BLACK DRESS \$40

KILLER HAIRCUT \$75

COVER & DRINKS AT THE CLUB \$30

THREE HOURS IN A SMOKY, NOISY BAR AND I MEET NOBODY.

**There is a better way.**

PLACE A FREE AD IN COLUMN NAME PERSONALS TODAY.  
CALL **1.800.000.0000**  
MUST BE 18 OR OLDER.

**COLUMN LOGO**

"Black Dress" 0508016 D/I-V



COOL SWEATER \$50

DETAIL THE CAR \$75

DINNER & A MOVIE I DIDN'T REALLY LIKE \$65

ANOTHER UNSUCCESSFUL BLIND DATE.

**There is a better way.**

RESPOND TO A PERSONALS AD TODAY! CALL **1.900.000.0000** **COLUMN LOGO**  
\$0.00 PER MINUTE. MUST BE 18 OR OLDER.

"Sweater" 0508017 D/I-V



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\$600 Health club membership

\$85 Designer workout wear

An hour on the stairmaster next to a good looking guy and he doesn't even say hi.

**There is a better way.**

PLACE A FREE AD IN COLUMN NAME PERSONALS TODAY.  
CALL **1.800.000.0000**  
MUST BE 18 OR OLDER.

**COLUMN LOGO**

"Casual" 0508018 D/I-V



\$300 suit

\$80 Designer tie

Six hours at best friend's wedding and not one bridesmaid's phone number.

**There is a better way.**

RESPOND TO A PERSONALS AD TODAY! CALL **1.900.000.0000** **COLUMN LOGO**  
\$0.00 PER MINUTE. MUST BE 18 OR OLDER.

"Suit" 0508019 D/I-V





\$40 hardcover of War and Peace

1 night a week at the bookstore's literary discussion group

3 conversations with self-absorbed writer types I'd never date anyway.

## There is a better way.

This is just a sample of the many great women available every Xday and Yday in Column Name personals.

### Women Seeking Men

30-year-old Hispanic Female, 5'1", teacher, likes cooking, walking, going out, music, dancing, ISO romantic, hardworking S/DW/HM, 30-45, 6'+, with family values. N/s, light drinker, kids ok. ♡47013

Are you out there my Prince Charming? (DWM, 50-59). Me: DWF, early-50s, 5'2", attractive, medium build, pretty spunky, affectionate, romantic, soft Lady. Seeking everlasting, monogamous relationship. Please, n/drugs. ♡47696

Attractive, sensitive, emotionally sincere DWF, 38, 5'4", curly blonde/hazel, 168 lbs, enjoys the outdoors, camping, boating, dancing and basketball games. ISO DWM, 38-42, with similar interests. ♡47724

Attractive, fit, passionate, independent SWPF, 37, no kids, smoker, wants SWPM, 37-47, tall, attractive, stable. Ready, willing and able for great loving relationship. Openness and honesty required. ♡47869

Caring, honest, attractive Woman, long dark hair, seeks tall, slim, financially secure, stable, romantic Man, 48-55, who likes indoor animals, beaches, country living, horses, travel, laughing, cuddling, n/s, n/drugs. ♡47786

Classy DWF, fun-loving, fit, young 46, ISO honest, trim DWM, 40-55. I like travel, movies, bicycling, laughing, reading and outdoor activities. N/s, n/drugs, let's enjoy life together! ♡47687

Come out wherever you are. DWF, mid-40s. You: WM, tall, "Steven Segal", financially secure, know how to treat a Lady, like football, camping, beach, movies, n/d, smoker ok. Friendship, possible relationship. ♡47733

Cuddle like kittens. Strong, honest, true DWF, 50, thrifty, invest in future, seeking adventurous, calm, sensible Man, keep me grounded. Interests other than work: television, being sensible with money, time. Smokers/drinkers ok. ♡47690

DWCPF, 31, brown/brown, smoker, n/d, loves being on and around water, ISO employed S/DWM, 30-40, n/d, good attitude, loves life, for LTR. Chemistry more important than looks. ♡47704

DWF, 39, 5'7", 110 lbs, athlete, enjoys gymnastics, cliff diving, cycling, golf, volleyball, all Male sports, camping, fishing, hiking, writer, sewing, award-winning chef. I am real! ♡47679

DWCPF, 31, brown/brown, smoker, n/d, loves being on and around water, ISO employed S/DWM, 30-40, n/d, good attitude, loves life, for LTR. Chemistry more important than looks. ♡47704

DWF, 39, 5'7", 110 lbs, athlete, enjoys gymnastics, cliff diving, cycling, golf, volleyball, all Male sports, camping, fishing, hiking, writer, sewing, award-winning chef. I am real! ♡47679

Fiery, attractive, professional, young SF, 24, seeking Man for possible relationship. Are you the one who can quench my thirst? ♡47668

Browse, listen, respond to an ad today.

Call **1.900.000.0000**

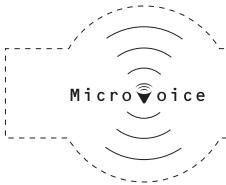
\$1.99 per minute. Must be 18 or older.

**COLUMN LOGO**

Personal ads are available to single adults 18 years of age or over seeking personal relationships with other singles. In addition, there are other categories for people who might be looking for a sports partner, a theater partner or someone to share a common interest. The publisher reserves the right to reject or edit any ad and monitor or reject any voice greeting. Ads that are offensive or in poor taste will NOT be accepted. Responses are NOT monitored by the publisher and screening of responses is solely the responsibility of the advertiser. No one may leave a last name, telephone number or address in a print ad or in a voice greeting. People who place or respond to ads in The Personals do so at their own risk and are encouraged to take precautions before arranging face-to-face meetings. It is recommended for your safety that you conduct initial meetings in public areas. The publisher does not investigate and takes no responsibility for claims made in advertisements, replies or recorded messages.

"Casual 2" 0508020-S D/I-V





YOU CAN VIEW THESE ANIMATED WEB ADS IN ACTION ON  
OUR WEBSITE AT [HTTP://WWW.MVA.COM/WEBAD](http://www.mva.com/webad).


INTERNET BANNER ADS

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FRAME 1



COOL SWEATER \$50  
 ... DETAIL THE CAR \$75 ...  
 DINNER AND A MOVIE I DIDN'T REALLY LIKE \$65 ...

ANOTHER  
UN-SUCCESSFUL  
BLIND DATE.

FRAME 2



**There is a better way.**

FRAME 3



**Column Logo**



ADVERTISING MATERIALS REQUEST FAX FORM

**TO:** MARTY COLLINS



FAX THIS FORM TO:  
612.373.9756

**FROM:**

PLEASE ALLOW 10  
WORKING DAYS.

PUBLICATION NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

FOR FASTER SERVICE,  
ORDER ADS ONLINE AT  
WWW.MVA.COM

COLUMN NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

AD REQUESTS

CAMPAIGN REFERENCE NAME & NUMBER*	SIZE (CONVERT TO INCHES)			
	W:	"	H:	"
		X		
		X		
		X		
		X		
		X		
		X		
		X		
		X		
		X		
		X		

\*IF NO REFERENCE NUMBER PLEASE ATTACH PHOTOCOPY OF AD WITH REQUEST.

DELIVERY INFORMATION

ELECTRONIC FILE TRANSFER -  PDF OR  MAC QUARK FILES

CAMERA READY

EMAIL : \_\_\_\_\_

LINE SCREEN:  85 - LINE  OTHER \_\_\_\_\_

ADSEND : \_\_\_\_\_

ADDRESS INFO: \_\_\_\_\_

FTP : \_\_\_\_\_

MODEM : \_\_\_\_\_

ZIP DISK (\$50 DEPOSIT)

CONTACT NAME: \_\_\_\_\_

PHONE #: \_\_\_\_\_

BASIC SERVICE CLIENTS: IF YOU WOULD LIKE TO INCLUDE YOUR LOGO IN YOUR CUSTOMIZED ADS, PLEASE FURNISH YOUR CAMERA READY LOGO.

SPECIAL INSTRUCTIONS OR COMMENTS:

FOR OFFICE USE ONLY.