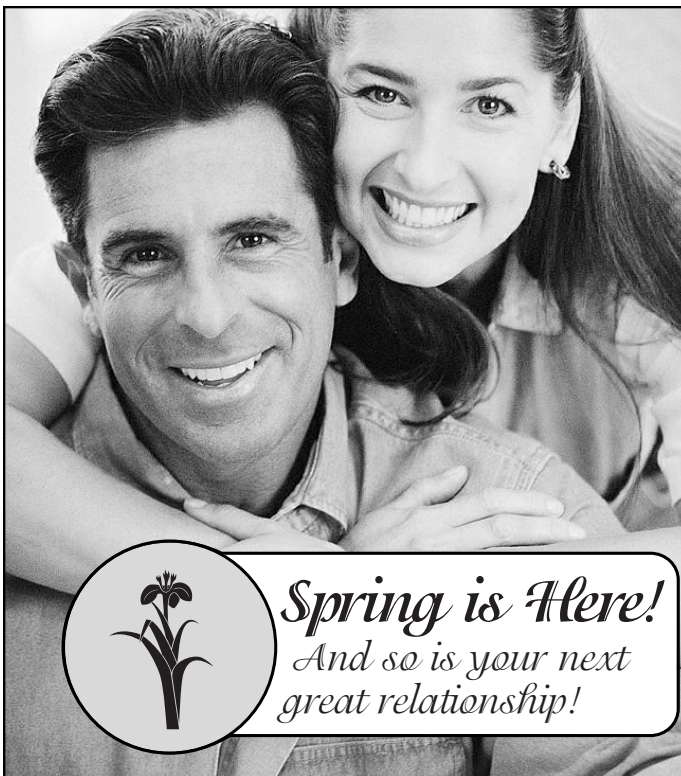


REFERENCE NUMBER

"April 05" VP 05-04

PAGE 1 of 4



*Spring is Here!*  
*And so is your next great relationship!*

Browse or respond to an ad today!

**Call 1.900.000.0000**

\$0.00 per minute. Must be 18 or older.

**COLUMN LOGO**

Spring is Here 040501 D/I-H

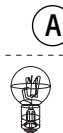


*Spring is Here!*  
*And so is your next great relationship!*

Place a FREE Column Name ad today! **Call 1.800.000.0000** Must be 18 or older.

**COLUMN LOGO**

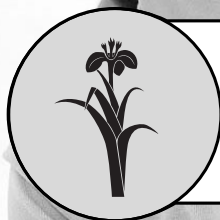
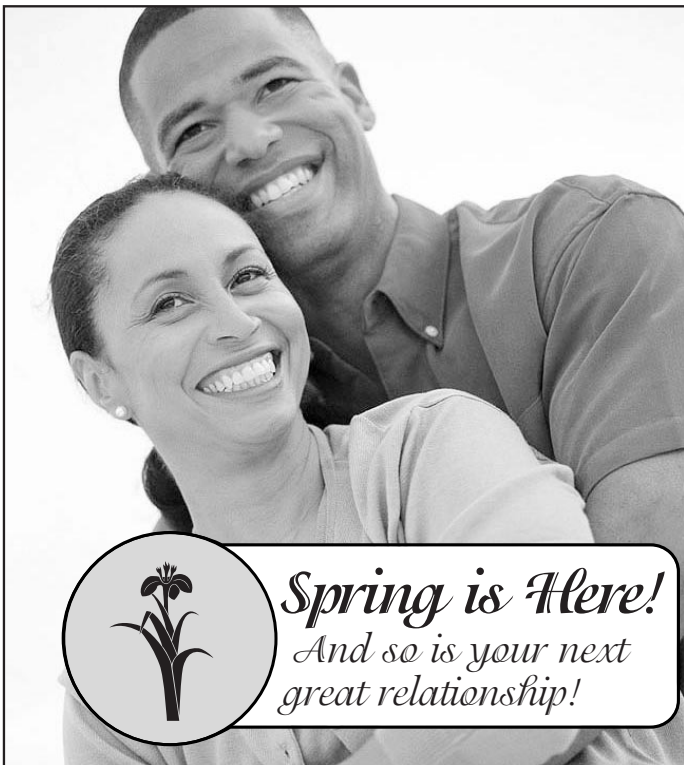
Convertible 040502 D/I-H



REFERENCE NUMBER

"April 05" VP 05-04

PAGE 2 of 4



*Spring is Here!*  
*And so is your next  
 great relationship!*

Browse or respond to an ad today!

**Call 1.900.000.0000**

\$0.00 per minute. Must be 18 or older.

**COLUMN LOGO**

Spring Hug 040503 D/I-H



*Spring is Here!*  
*And so is your next  
 great relationship!*

Place a FREE Column Name ad today! **Call 1.800.000.0000** Must be 18 or older.

**COLUMN LOGO**

Running 040504 D/I-H

A





*Spring is Here!*  
*And so is your next great relationship!*

Browse or respond to an ad today! **Call 1.900.000.0000** \$0.00 per minute. Must be 18 or older.

**This is just a small sample of the many great ads that appear every Xday in the Column Name personals!**

**Women Seeking Men**

30-year-old Hispanic Female, 5'1", teacher, likes cooking, walking, going out, music, dancing, ISO romantic, hardworking S/DW/HM, 30-45, 6'+, with family values. N/s, light drinker, kids ok. ♣47013

Are you out there my Prince Charming? (DWM, 50-59). Me: DWF, early-50s, 5'2", attractive, medium build, pretty spunky, affectionate, romantic, soft Lady. Seeking everlasting, monogamous relationship. Please, n/drugs. ♣47696

Attractive, sensitive, emotionally sincere DWF, 38, 5'4", curly blonde/hazel, 168 lbs, enjoys the outdoors, camping, boating, dancing and basketball games. ISO DWM, 38-42, with similar interests. ♣47724

Attractive, fit, passionate, independent SWPF, 37, no kids, smoker, wants SWPM, 37-47, tall, attractive, stable. Ready, willing and able for great loving relationship. Openness and honesty required. ♣47869

Caring, honest, attractive Woman, long dark hair, seeks tall, slim, financially secure, stable, romantic Man, 48-55, who likes indoor animals, beaches, country living, horses, travel, laughing, cuddling, n/s, n/drugs. ♣47786

Classy DWF, fun-loving, fit, young 46, ISO honest, trim DWM, 40-55. I like travel, movies, bicycling, laughing, reading and outdoor activities. N/s, n/drugs, let's enjoy life together! ♣47687

Come out wherever you are. DWF, mid-40s. You: WM, tall, "Steven Segal", financially secure, know how to treat a Lady, like football, camping, beach, movies, n/d, smoker ok. Friendship, possible relationship. ♣47733

Cuddle like kittens. Strong, honest, true DWF, 50, thrifty, invest in future, seeking adventurous, calm, sensible Man, keep me grounded. Interests other than work: television, being sensible with money, time. Smokers/drinkers ok. ♣47690

DWCPF, 31, brown/brown, smoker, n/d, loves being on and around water, ISO employed S/DWM, 30-40, n/d, good attitude, loves life, for LTR. Chemistry more important than looks. ♣47704

**Men Seeking Women**

DWF, 39, 5'7", 110 lbs, athlete, enjoys gymnastics, cliff diving, cycling, golf, volleyball, all Male sports, camping, fishing, hiking, writer, sewing, award-winning chef. I am real! ♣47679

DWM, 42, very attractive, auburn/hazel, tattoos, nice figure, enjoys Harleys, camping, looking for a beauty with long hair. Harley is a necessity, honest, communicative, likes biker events, people. No head games. ♣47694

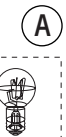
DWM, H/W/P, brown/brown, listens to NPR and KINK, likes arts and entertainment, hiking, the outdoors and travel. Seeking n/s, n/d, down-to-earth Woman, H/W/P, under 6', 42-55, to enjoy time together. ♣47774

**Place your free ad on-line!**  
**Call 1-800-000-0000**  
 You must be 18 or older.

**COLUMN LOGO**

Personal ads are available to single adults 18 years of age or over seeking personal relationships with other singles. In addition, there are other categories for people who might be looking for a sports partner, a theater partner or someone to share a common interest. The publisher reserves the right to reject or edit any ad and monitor or reject any voice greeting. Ads that are offensive or in poor taste will NOT be accepted. Responses are NOT monitored by the publisher and screening of responses is solely the responsibility of the advertiser. No one may leave a last name, telephone number or address in a print ad or in a voice greeting. People who place or respond to ads in The Personals do so at their own risk and are encouraged to take precautions before arranging face-to-face meetings. It is recommended for your safety that you conduct initial meetings in public areas. The publisher does not investigate and takes no responsibility for claims made in advertisements, replies or recorded messages.

Running 040504-S



REFERENCE NUMBER

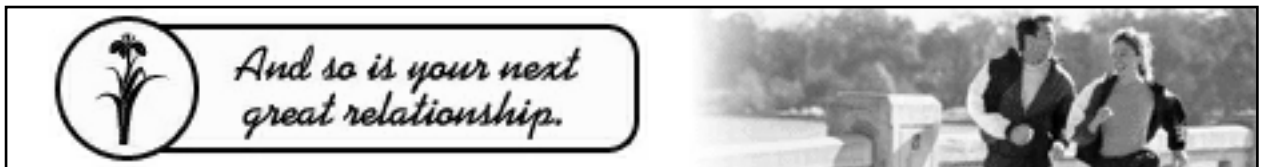
"April 05" VP 05-04

PAGE 4 of 4

FRAME 1



FRAME 2



FRAME 3



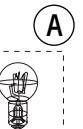
FRAME 1



FRAME 2



FRAME 3



# ADVERTISING MATERIALS REQUEST FAX FORM

**TO:** MARTY COLLINS



FAX THIS FORM TO:  
612.373.9756

**FROM:**

PLEASE ALLOW 10  
WORKING DAYS.

PUBLICATION NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

FOR FASTER SERVICE,  
ORDER ADS ONLINE AT  
WWW.MVA.COM

COLUMN NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

## AD REQUESTS

| CAMPAIGN REFERENCE NAME & NUMBER* | SIZE (CONVERT TO INCHES) |   |    |   |
|-----------------------------------|--------------------------|---|----|---|
|                                   | W:                       | " | H: | " |
|                                   |                          | X |    |   |
|                                   |                          | X |    |   |
|                                   |                          | X |    |   |
|                                   |                          | X |    |   |
|                                   |                          | X |    |   |
|                                   |                          | X |    |   |
|                                   |                          | X |    |   |
|                                   |                          | X |    |   |
|                                   |                          | X |    |   |
|                                   |                          | X |    |   |

\*IF NO REFERENCE NUMBER PLEASE ATTACH PHOTOCOPY OF AD WITH REQUEST.

## DELIVERY INFORMATION

ELECTRONIC FILE TRANSFER -  PDF OR  MAC QUARK FILES

EMAIL : \_\_\_\_\_

ADSEND : \_\_\_\_\_

FTP : \_\_\_\_\_

MODEM : \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

PHONE #: \_\_\_\_\_

CAMERA READY

LINE SCREEN:  85 - LINE  OTHER \_\_\_\_\_

ADDRESS INFO: \_\_\_\_\_

ZIP DISK (\$50 DEPOSIT)

BASIC SERVICE CLIENTS: IF YOU WOULD LIKE TO INCLUDE YOUR LOGO IN YOUR CUSTOMIZED ADS, PLEASE FURNISH YOUR CAMERA READY LOGO.

SPECIAL INSTRUCTIONS OR COMMENTS: