

REFERENCE NUMBER

"April 04" VP 04-04

PAGE 1 of 4

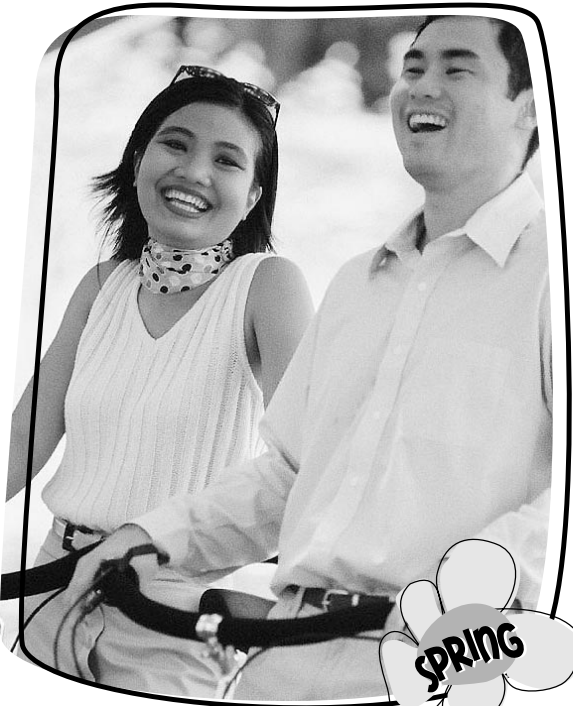


Birds do it. Bees do it.
We'll help *you* do it.
Fall in love with Paper's Column Name.

COLUMN LOGO

Place a FREE ad today! **Call 1.800.000.0000** Must be 18 or older.

Birds 0404032 D/I-V



Birds do it.
Bees do it.
We'll help *you* do it.
Fall in love with
Paper's Column Name.

COLUMN LOGO

Browse or respond to an ad today!

Call 1.900.000.0000

\$0.00 per minute. Must be 18 or older.

Bees 0404033 D/I-V



REFERENCE NUMBER

"April 04" VP 04-04

PAGE 2 of 4



Birds do it. Bees do it.
We'll help *you* do it.

Fall in love with Paper's Column Name.

COLUMN LOGO

Place a FREE ad today! Call 1.800.000.0000 Must be 18 or older.

Spring 0404034 D/I-V



Birds do it.
Bees do it.
We'll help *you* do it.
Fall in love with
Paper's Column Name.

COLUMN LOGO

Browse or respond to an ad today!
Call 1.900.000.0000
\$0.00 per minute. Must be 18 or older.

Fall In Love 0404035 D/I-V





Birds do it.
 Bees do it.
 We'll help *you* do it.
 Fall in love with
 Paper's Column Name.

Browse or respond to an ad today! **Call 1.900.000.0000**
 \$0.00 per minute. Must be 18 or older.

This is just a small sample of the many great ads that appear every Xday in the Column Name personals!

Women Seeking Men

30-year-old Hispanic Female, 5'1", teacher, likes cooking, walking, going out, music, dancing, ISO romantic, hardworking S/DW/HM, 30-45, 6'+, with family values. N/s, light drinker, kids ok. ♡47013

Are you out there my Prince Charming? (DWM, 50-59). Me: DWF, early-50s, 5'2", attractive, medium build, pretty spunky, affectionate, romantic, soft Lady. Seeking everlasting, monogamous relationship. Please, n/drugs. ♡47696

Attractive, sensitive, emotionally sincere DWF, 38, 5'4", curly blonde/hazel, 168 lbs, enjoys the outdoors, camping, boating, dancing and basketball games. ISO DWM, 38-42, with similar interests. ♡47724

Attractive, fit, passionate, independent SWPF, 37, no kids, smoker, wants SWPM, 37-47, tall, attractive, stable. Ready, willing and able for great loving relationship. Openness and honesty required. ♡47869

Caring, honest, attractive Woman, long dark hair, seeks tall, slim, financially secure, stable, romantic Man, 48-55, who likes indoor animals, beaches, country living, horses, travel, laughing, cuddling, n/s, n/drugs. ♡47786

Classy DWF, fun-loving, fit, young 46, ISO honest, trim DWM, 40-55. I like travel, movies, bicycling, laughing, reading and outdoor activities. N/s, n/drugs, let's enjoy life together! ♡47687

Come out wherever you are. DWF, mid-40s. You: WM, tall, "Steven Segal", financially secure, know how to treat a Lady, like football, camping, beach, movies, n/d, smoker ok. Friendship, possible relationship. ♡47733

Cuddle like kittens. Strong, honest, true DWF, 50, thrifty, invest in future, seeking adventurous, calm, sensible Man, keep me grounded. Interests other than work: television, being sensible with money, time. Smokers/drinkers ok. ♡47690

DWCPF, 31, brown/brown, smoker, n/d, loves being on and around water, ISO employed S/DWM, 30-40, n/d, good attitude, loves life, for LTR. Chemistry more important than looks. ♡47704

DWF, 39, 5'7", 110 lbs, athlete, enjoys gymnastics, cliff diving, cycling, golf, volleyball, all Male sports, camping, fishing, hiking, writer, sewing, award-winning chef. I am real! ♡47679

DWCPF, 31, brown/brown, smoker, n/d, loves being on and around water, ISO employed S/DWM, 30-40, n/d, good attitude, loves life, for LTR. Chemistry more important than looks. ♡47704

DWF, 39, 5'7", 110 lbs, athlete, enjoys gymnastics, cliff diving, cycling, golf, volleyball, all Male sports, camping, fishing, hiking, writer, sewing, award-winning chef. I am real! ♡47679

Fiery, attractive, professional, young SF, 24, seeking Man for possible relationship. Are you the one who can quench my thirst? ♡47668

If you are a S/DWM, n/d, n/s, n/drugs, cheerful and just happy to be alive, I am a good Christian Woman seeking a friendship, possible relationship. ♡47712

Interesting talks, sunset walks, candlelight and beaches. Attractive, full-figured, professional DWF, 44, seeking S/DM for possible LTR. Enjoy art, music, computers, antiques, outdoors. ♡47667

Lady, 54, young-at-heart, seeks caring, giving Man for LTR based on respect and honesty. Home, family, outdoors, nature and lots of laughter are what's important. ♡47709

Lonely lioness, looking for lion king, 5'1", 135 lbs, blonde/brown, beauty. Cubs still at home. Must be family-oriented, good-looking, physically fit and humorous. ♡47011

Me: sensuous, care-free, professional DWF, 42, 5'8", brown/blue, open to new experiences in life, enjoys the beach, books, hiking, walking, movies, traveling. You: lovable, honest, sensible, caring and fun DWM, 45-55. ♡47680

Mid-50s Lady, cherish home and family, love outdoors, nature, seeks warm, give and take LTR with Fellow who respects life, Women. Let's share laughter, adventures and make many memories together. ♡47731

NAF, 51, looks 37, black/brown, 5'4", full-figured, enjoy growing herbs, love cats, arts, crafts, reading and the beach. New to area. ISO open-minded, SM, 39-55. Possible LTR. ♡47677

Browse, listen, respond to an ad today.
Call 1.900.000.0000
 \$1.99 per minute. Must be 18 or older.

COLUMN LOGO

Personal ads are available to single adults 18 years of age or over seeking personal relationships with other singles. In addition, there are other categories for people who might be looking for a sports partner, a theater partner or someone to share a common interest. The publisher reserves the right to reject or edit any ad and monitor or reject any voice greeting. Ads that are offensive or in poor taste will NOT be accepted. Responses are NOT monitored by the publisher and screening of responses is solely the responsibility of the advertiser. No one may leave a last name, telephone number or address in a print ad or in a voice greeting. People who place or respond to ads in The Personals do so at their own risk and are encouraged to take precautions before arranging face-to-face meetings. It is recommended for your safety that you conduct initial meetings in public areas. The publisher does not investigate and takes no responsibility for claims made in advertisements, replies or recorded messages.

Fall In Love 0404037 S



REFERENCE NUMBER

"April 04" VP 04-04

PAGE 4 of 4

FRAME 1



FRAME 2



FRAME 3



ADVERTISING MATERIALS REQUEST FAX FORM

TO: MARK BENJAMIN



FAX THIS FORM TO:
612.373.9779

FROM:

PLEASE ALLOW 5
WORKING DAYS.

PUBLICATION NAME: _____ CONTACT: _____

FOR FASTER SERVICE,
ORDER ADS ONLINE AT
WWW.MVA.COM

COLUMN NAME: _____ PHONE: _____

FAX: _____

AD REQUESTS

CAMPAIGN REFERENCE NAME & NUMBER*	SIZE (CONVERT TO INCHES)			
	W:	"	H:	"
		X		
	W:	"	H:	"
		X		
	W:	"	H:	"
		X		
	W:	"	H:	"
		X		
	W:	"	H:	"
		X		
	W:	"	H:	"
		X		
	W:	"	H:	"
		X		
	W:	"	H:	"
		X		

*IF NO REFERENCE NUMBER PLEASE ATTACH PHOTOCOPY OF AD WITH REQUEST.

DELIVERY INFORMATION

ELECTRONIC FILE TRANSFER - PDF OR MAC QUARK FILES

CAMERA READY

EMAIL : _____

LINE SCREEN: 85 - LINE OTHER _____

ADSEND : _____

ADDRESS INFO: _____

FTP : _____

MODEM : _____

ZIP DISK (\$50 DEPOSIT)

CONTACT NAME: _____

PHONE #: _____

BASIC SERVICE CLIENTS: IF YOU WOULD LIKE TO INCLUDE YOUR LOGO IN YOUR CUSTOMIZED ADS, PLEASE FURNISH YOUR CAMERA READY LOGO.

SPECIAL INSTRUCTIONS OR COMMENTS:

FOR OFFICE USE ONLY.